

Three new powerful performers at the top of the class



London, 13 February 2014: A trio of powerful projectors has just been launched by award-winning projector specialists, Optoma, as part of its ProScene range.

Designed for large venues, lecture theatres, auditoriums and conference rooms, the new **X501**, **W501** and **EH501** boast high brightness of 4,500-5,000 lumens, excellent connectivity, optional wireless capability and amazing colours.

Justin Halls, Head of Product Management at Optoma, commented: "Our new ProScene projectors use DLP® technology which ensures the projectors retain their out-of-the-box image quality and brightness throughout their lifetime and, as there are no filters to remove and clean, they need less maintenance.

"This easy maintenance and their remote management functionality are especially important for our education and hotelier clients who may have a dozen or more projectors to monitor and maintain."

Presenters don't even need a PC to use the projectors as they all have USB Readers which can project a JPEG presentation directly from a USB flash drive. They all have energy saving features including Eco+ lamp power management, standby mode and auto power off, saving organisations both time and money. And Optoma is so confident that colours will not degrade, it includes a five-year colour guarantee.

Designed for large meeting rooms and lecture theatres, the projectors offer a DICOM simulation mode specially tuned for viewing greyscale images and perfect for viewing X-rays and scans during medical training.

The models all include optical zoom which makes installation easy when organisations are replacing their existing projectors. And the W501 and EH501 have even greater installation flexibility due to their lens shift systems which adjust the vertical position of the projected image.

The three new models X501, W501 and EH501 vary in terms of resolution, brightness, connectivity and throw ratio.

	X501	W501	EH501
Native resolution*	XGA (1024 x 768)	WXGA (1280x800)	Full HD 1080p (1920 x 1080)
Brightness	4500 ANSI Lumens	5000 ANSI Lumens	5000 ANSI Lumens
Lamp life (up to hrs)	4,000		
Contrast	15,000:1		
Throw ratio	1.39~2.26:1	1.45~2.17:1	1.37~2.05:1
Zoom	1.6x Optical Zoom	1.5x Optical Zoom	
Features	Full 3D, Eco+ PC-Free / LAN Presentations	Widescreen HD Ready, Full 3D, Eco+ PC-Free / LAN Presentations, Vertical Lens shift	Full 3D, Eco+ PC-Free / LAN Presentations, Vertical Lens shift
Network control	Crestron, Extron, AMX, PJ-Link and Telnet LAN commands,		

For full specifications, product images and brochures visit www.optoma.co.uk

DLP® (Digital Light Processing) technology, pioneered by Texas Instruments, uses millions of mirrors which produce higher quality 3D images and ensure the projector does not suffer colour degradation over time, as sometimes experienced in other projector technologies.

*Native resolution is the number of physical pixels in a display device. An XGA display has a native resolution of 1024 physical pixels of resolution horizontally and 768 pixels vertically or 786,432 total pixels. The higher the total pixels, the better the image quality projected.

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NOTES TO EDITORS

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For a full specification sheet or further information visit the Optoma website - <http://www.optoma.co.uk/>

ABOUT OPTOMA

Optoma is a world leading designer and manufacturer of award-winning projectors for Business, Education, Professional Audio/Video and Home Entertainment, with comprehensive ranges to exceed the expectations of every user.

Optoma's innovative products are carefully crafted to deliver crystal clear images of unrivalled quality by incorporating the latest DLP® technology from Texas Instruments', together with advanced optical engineering expertise and dedication to superb product quality.

Optoma has a special approach to customer service. Full product and technical support are available through our extensive network of resellers and distributors. Where Optoma is different is that projector users can call us directly to discuss any concerns.

The Optoma Group has continental headquarters in Europe, the USA and Asia; whilst Optoma Europe Ltd, based in London, covers Europe, Middle East and Africa (EMEA), delivering local services from regional offices in Germany, France and Norway.